WJLS

SPERRY REMOVABLE LABEL TAB

REMOVABLE LABEL TAB GUIDES AND FOLDERS MADE IN U. S. A.

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

#1

PERSONALITY STATIONS, INC. (AL 5-26-67 EFF: 7-1-67)

(Nr. Joe L. Smith, Sr., attorney-in-fact, for period not to exceed 6 months after cessation of hostilities or licensee's separation from armed service of the U.S., whichever is earlier - Granted 9-29-42)

xJOE L. SMITH, JR., INCORPORATED (AL 7-6-48; EFF: 8-1-48)
Name of licensee x JOE L. SMITH, JR.

Ginkel Parkway, Beckley, West Virginia (BP-10-6-76)
xGinkel Parkway, East Beckley, West Virginia (BL-11-7-60)
xEast Beckley, W. Va. (CP 10-4-46)

Transmitter location xTeel Road, 1.5 miles N.W. of Beckley, West Virginia (C.P. & MP 1-17-39)

ZIP 25801

Main studio location

WJLS Bldg., Main & N. Kanawha Sts., (Ltr. 1-30-56) (Redescr.)
x101 Main St., eckley, West Virginia (Ltr. 4-15-40 St. renumbered)
x3 Main Street, Seckley, West Virginia (C.P. & MP I-17-39) Lic. 3-20-39

S CONCERNIAL PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	Farq.	Power	Time Div.	PERIOD From— To—
Letter	10-11-38	1210	100w,250	-wLS U	Subject to
B2-P-1961	Eff.10-2	-38 t	ons site	and ant	enna.
		tion at E			
B2-P-1961			Name and Address of the Owner, where the Person of the Owner, where the Person of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, where the Owner, which is th		3-17 9-17-39
	C.P. fo	r new st	ation at	Beckley,	W. Va.
	Mod.C.F	. for ap	proval of	trans.s	ite;
	changed	authori	zed equi	ment.	
BS-L-921	3-20-39		100w,250		3-20 12-1-39
	to cover	THE R. P. LEWIS CO., LANSING, MICH.			
B2-ML-675		1210	250w	U	8-8 12-1-39
A STATE OF THE PARTY OF THE PAR	License to	increas	e night p	ower	
B2-R-996	11-14-39	1210	250w	U	12-1 10-1-40
32-3-996	9/20/40	1210	250w	U	3/1 8/1/=0
Order	6/12/40	Extensi	on of Lie	ense	3/1 10/1/40
Order	9-10-40	Extension	on of lie	ense	10-1 3-29-41
NARBA REA B2-R-996 B2-Z-1043		1240 1240 operating	250w 250w power b	U U y direct	3-29 10-1-41 6-26 10-1-41 measurement
B2-R-996	9-23-41	1240	250w	U	10-1-42
B2-S-996	9-15-42	Extensio	n of lice	ense 1	0-1 11-1-42
B2-R-996	10-6-42	1240	250v	STREET, SQUARE, SQUARE,	0-6 4-1-43
B2-S-996	The second second second	1240	250w		2-1 4-1-43
		Mod.	Lic. acc	ordance E	
B2-R-996	3-23-43	1840			-1 4-1-45
B2-P-275	2 9-14-44	560 10	00w, 250w-1	LS U 11	1-14 5-14-45
					'1 Clause)
B2-L-184	1) 12-11-4	560 , 10	Ow, 250w-L	S U 1	2-11 5-1-46
B2-2-164	and power, by direct	and autho	rity dete	rmine ope	ge in freq.
TO_S_90	9-25-45	500 1	00-5 -WL	S U 1	-1 5-1-46
		. Order L			
B2-S-996	and the last of the last of	Extension	THE RESERVE THE PARTY OF THE PA	ie 5-	1 7-1-46
32-R-996	and the local division in the local division	560 100	0w,250-LS	U 5-1	

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WJLS

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

					Delegate.	
Appl.	Date			Time		Period
No.	Issued	Freq.	Power	Div.	Fr	om- To-
B2-P-3943	10-4-46	560 5	Ow+1kw	ts U		
Letter	0-11-46 C		Street, Square, Square		in powe	r. new T
200001	*D4 *C	rnight	ase and	chang T	site s	ubject to
	cilin	g suplem	entary	nformat	ion wit	h respect
		ound sys				
82-P-5945				IS U	12-4	6-4-47
	CP issued	for incr	ease in	power,	new T,	*DA-N and
	change T	ite				
BMP-2730	5-15-47	Mod. C.	P. (3943)	for ex	tension	of
		complet	lon date		12-4_	8-4-47
BL-2505	8-22-47	560 50	Okw* 1k	w-LS U	8-22	5-1-49
BZ-2324	Lic. to c		COLUMN TO SERVICE STREET			
	power, no					termine
	operating	power by	direct	method.		
BAL-721	7-6-48	Vol. a	signmen	t of Lie	ense fro	on Joe
	L. Smith	Jr. to	CE L.	MITH, JR	. INCOM	PORATED.
EFF:	8-1-48	-				
BR-996	4-6-49		FDA-N	w-LS U	5-1	5-1-52
BS-996	7-18-49	-		-LS U	7_18	5 7 52
25-770	1-10-49		DA-N		1-10)-1-)2
	Mod. of I			itenna ba	e curre	ent
	ratios as	given in	DA spec	s.		
BS-996	3-26-51	The second second		LS U	3-26 5	5-1-52
	Wad Ita		*DA-N	***		
	Mod. lic.	nd field			monitori	ng .
BR-996	4-17-52		00 w 1h	r- U	5-1 10-	1-54
DD 0170	2-11-53	THE RESIDENCE OF THE PERSON NAMED IN	S-Da-N Ou,5ku-	LS U	4-11-53	10-11-53
BP-8472	2-11-55		DA-N			
10000000		rease days			stall ne	W
	THE RESIDENCE PARTY AND PERSONS NAMED IN	tter (CO II	NAME OF TAXABLE PARTY.			
BMP-6140	4-3-53	MP (EP-84				
(1) BL-5036	7-14-53	Lic. cove				
(1)		nc. day p				
(-/	day use.	. 1.				

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WJLS

Name of licensee JOE L. SMITH, JR., INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

A SECTION AND A SECTION ASSESSMENT	a man of the same of the last	and the same of the same	production or service	Carlotte of the State of the St	Sell-Super Contract C
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
-			500 F		10-1 10-1-57
BR-996	9-22-54	560kc	500w-5-		10-1 10-1-57
BRC-274	12-16-55		THE RESERVE OF THE PERSON NAMED IN	ASSESSMENT OF THE PERSON NAMED IN	. by remote
(1)	control	ron 101	Main St	WJLS H	ldg., Main &
1-1	Kanawah	ts., Bec	kley, W.	VA., while	using non-
	direction	al anter	na.		
BR-996	9-11-57	560ke	500w=5-k1	10 * 1	10-1 10-1-60
		Committee of the Commit	LS-DA-N	(U)_	
BR-296	9-14-60	RENEWAL	OF LICE	NSE 1	0-1 10-1-63
the second second second second		distribution (Name and Address of the Owner, where the Owner, which the		TES, Type X
		BC-5B) ti	rans. for		ight opera-
(1)		<u>tion(ON</u>	A STREET WATER STREET		
BZ-4724	12-21-62				rating power
(2)		The second secon	NAME AND ADDRESS OF THE OWNER, WHEN	CONTRACTOR DESCRIPTION AND ADDRESS OF THE PARTY NAMED IN CONTRACTOR DESCRIPTION AND ADDRESS OF THE PARTY NAM	ntenna power.
BR-996	9-24-63	560kc	DA-N -LS	RC Day	7-1 10-1-00
BS-996	7-6-65	province in column 2 is not a local division of the local division in the local division	THE RESERVE OF THE PERSON NAMED IN	lete RC of	er. of trans.
_(1)		from_stud			
BS-996	4-25-66		The second second second	The same of the sa	25 10-1-66 ion of field
				montain	
BR-996		Renewal o	f Licerse	10-	1 10-1-69
The same of the same of		Voluntary PERSONAL		ent of lice	ense to
EFF:					
	10-17-67		5 6 0w		
BR-996	12-24-69	Renewal &	NDEA		10-1-72
THE RESIDENCE AND ADDRESS OF THE PERSON NAMED IN	(L)2-4-70				-1-72
		The second second second	Name and Address of the Owner, where the Owner, which is th	monitor no	dint.
	77 1-27-71	VOL. TC	EFF: 1-28	erate by R	C NON OUT
	2 7-6-71	Mod. of	ite. eq of	crace by K	
EBSA	5-25-72				
- BUSA	1 3-2-14				
THE RESIDENCE AND					

Form BC 126
June 1954
#4

BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WJLS
	Station location Beckley, W. Va.

Name of licensee Personality Stations, Inc.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div	From To
BRC-3545	3) 5-23-7	2 ML to	operate	trans. by	RC.DH
BR-996(L)	9-19-73	RENEWAL			10-1-75
Comlet	6-21-74	Ant. mo	nitor Po	tomac Inst	. AM-19(204)
BR-996(S)	9-12-75	RENEWAL			10-1-78
Ltr.	11-5-75		now being V-5 (Mair	installed	d
BS-996(L)	<u>□-2</u> 3=76	MI corr	ect Non-	DA tower n	umberto NE#2 RC U 10-1-78
BP-20650	10-6-76	CP to 1	nstall a	new aux.	transmitter 10-6-77
BL-14,377	L) 3-27-7	B Lic.	o cover	BP-20,650 itter GATE	for New
BL-14,377	L) 3-27-7			ded to show	
BB 505	5 74 78	and rest	stance for	or daytime	RANS) 10-1-81
PK-330	3-14-10	ST KEW.	<u> </u>	11N & ACA-1	MAINS / TO-1-0
1000000					
	1				

Call letters X J L S

JOE L. SMITH. JR. Name P.O. 124 Woodlawn Ave. Beckley, V. Vasaction APPLICATION FOR-FILE No. DATED NATURE DATE B2-P-1961 10-6-37 C.P. for new station to be operated on: Ex. Rept. I+641 Doc. 4905 Frequency - 1210 kc GRAN ED Min. 10-11-38 Power - 100w: 250w-LS Effective 10-21-38 Time -- unlimited Trans. site and antenna Studio- 1 Main St., Beckley, W. Va. Letter written Trans .- to be determined, In or near . Issued with MP-723 Beckley. W.Va. od. of C. . (cl -1 - 1961) for insent changes. ----itter of Teel Nove, 1.5 miles N.W. Beckley, Granted 1-17-39 desubmitted .Ve., and studio at a bin St., Beckley. w. Ve. 11-4-38 B2-L-921 -1-39 License to cover C.P. (B2-P-1961) as modified Granted 3-20-39 for a new station. B2-11-675 6-28-39 Mod of license to increase power from 100w; 250w-L3 to 250 watts d y and night. Granted -8-39 O. S. GOVERNMENT PRINTING OFFICE

Call Letters _ # J L S

JOE L. SMITH, JR. Name

Form 94

File No.	Dated	Application for	Nature	Action Date
B2-R-996	9-25-39	Renewal of license	Granted	11-14-39
Amended Rec'd Amended Rec'd Filed Amended Rec'd Filed Amended received filed	2-8-40 8-22-40 8-24-40 4-12-41 4-18-41 4-18-41 9-15-41 9-17-41 9-17-41 5-21-42 6-1-42 6-1-42	eculoment request limited time to it at las	ORDER of #415 subj.perm proof of showing mi	Grant Min. 9-14-44 ittee submit performance nimum eff. nsity of 150 kw.

Call J L S

Name JOE L. SMITH JR.

File No.	Dated	Application for	Nature	Action Date
B2-R-996	5-17-40	Renewal of license	Granted 1240 kc	3-24-41 250m.U.
B2-Z-1043 eceived	5-26-41 5-29-41	Authority to determine operating power by direct measurement. Form 335 filed 6-9-41	Grante	
B2-R-996	7-14-41	Renewal of license, forms 335 filed.	Granted	9-23-41
B2-R-996	8-25-42	Renewal of license, forms 335 Filed by W. Theodore Pierson atty.	Granted	10-6-42
B2-R-996	1-29-43	Renewal of license, forms 335 Filed by W. Theodore Pierson atty.	Granted	3-23-43

Call letters WJLS

JOE L. SMITH, JR.

DITTE NO.	AND LOURISM FOR	ACTION		
FILE No.	FILE No. DATED	APPLICATION FOR—	NATURE	DATE
B2-L-1843 Rec'd Filed B2-Z-1647 Rec'd Filed	11-11-44 11-15-44 11-28-44 11-11-44 11-15-44 11-28-44	License to cover C.P. (B2-P-2752) which authorized change in frequency and power and Authority to determine operating power by direct measurement of antenna power (Filed by W. Theodore Pierson, Atty.) Grant R. Wrathall, Engr. 335's filed	Granted	12-11-44
B2-P-3943 Rec'd Filed	8-16-45 8-25-45 8-25-45		mentary inf respect of	ormation with ground system

Form 94

APPLICATION RECORD - BROADCASTING

#5

Call Letters _ W J L S

Name JOE L. SMITH, JR.

File No. B2-R-996 Rec'd	Dated 2-23-46 3-1-46	Application for Renewal of license Filed by Harrison Slaughter atty.	Nature Granted	Date 5-24-46
EMP-2730 Rec'd Piled	5-6-47 5-8-47 5-8-47	Mod. of C.P. (B2-P-3943, which authorized increase in power, new transmitter, DA-N and change in transmitter site) for extension of completion date from 6-4-47 to 8-4-47. (Filed by Robert E. Hodson, Atty.)	GRANTED	5-15-47

#6

Call

Letters WJLS

JOE L. SMITH, JR., INCORPORATED (AL 7-6-48)
Name X JOE. L. SMITH, JR.

File No.	Dated	Application for	Nature	ction Date
EL-2505 Rec'd Filed BZ-2324 Rec'd Filed	6-2-47 6-11-47 6-11-47 6-2-47 6-11-47 6-11-47	License to cover C.P.(B2-P-3943, as mod.,) which authorized increase in power, new transmitter, DA-N and change in transmitter site. and Authority to determine operating power by direct measurement of antenna power. (Harricon T. Slaughter, Atty.C.Phyll Horne, Engr.)	GRANTED	8-22-47
BAL-721 Rec'd Filed	4-15-48 4-16-48 4-16-48	Voluntary Assignment of License from Joe L. Smith, Jr. to Joe L. Smith, Jr., Incorporated. Ralph L. Walker, Atty.	ALCOHOL STREET	-6-48 8 -1-48

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call etters

Letters W.J.L.S.

Name .JOE L. SMITH, JR., INCORPORATED

File No.	Dated	Application for	Nature	tion Date
BR-996 Rec•d	1-29-49 2-7-49	Renewal of License (Robert E. Hodson, Atty.)	GRANTED	4-6-49
BR-996 Rec'd Filed	1-15-52 1-21-52 1-21-52	Renewal of license Robert E. Hodson, Atty.	Granted	4-17-52
RP-8472 Rec'd Filed	4-19-52 4-22-52 4-22-52	Construction permit to increase daytime power from 1kw to 5kw and install a new transmitter (RCA BTA-5F). Ralph L. Walker, A ty. A. D Ring, Engr.		2-11-53 ting clause

Call Letters W J L

JOE L. SMITH, JR., INCORPORATED

File No. BMP-6140 Rec'd Filed	Dated 2-17-53 2-19-53 2-19-53	Application for Modification of construction permit (BP-8472, GRANTED 4-3-53) which authorized increase in daytime power and blanketing clause installation of a new transmitter) to use presently licensed lkw transmitter (W.E. 443A-1) as a main transmitter for night use and change type of 5kw daytime transmitter (Gates BC-5B). (Two main transmitters). Ralph L. Walker, Atty. A. J. Ginkel, Engr.
BL-5036 Rec'd Filed	5-4-53 5-8-53 5-8-53	License to cover construction permit (BP-8472, GRANTED 7-14-53 as modified) which authorized increase in daytime power and installation of new transmitters of daytime use (two main transmitters). Robert E. Hodson, Atty. Roward T. Head, Engr.

FORM BC-121 #9

APPLICATION RECORD - BROADCASTING

Call Letters WJLS

Name JOE L. SMITH, JR., INCOMPORATED

File No.	Dated	Application for	Natur	ction e Date
BR-996 Rec'd Filed	6-28-54 7-6 -54 7-6-54	Renewal of License Filed by Robert E. Hodson, Atty.	GRANTE	9-22-54
BRC-874 Rec'd Filed	12-9-55 12-12-55 12-12-55	Modification of license to operate transmitt by remote control from 101 Main Street, WJIS Building, Main & N. Kanawah Streets, Beckley, West Virginia, while using non- directional antenna. Robert E. Hodson, Atty.	GRANTED	12-16-55
BR-996 Rec'd Filed	6-17-57 6-27-57 6-27-57	Renewal of License	FRANTED	9-11-57
BR-996 Rec'd Filed	6-17-60 6-30-60 6-30-60	Renewal of license	GRANTED	9-14-60
		F.C.C WASHINGTON, D. C.		

Call Letters WJLS

5	eckley, west	Virginia		
			and the second s	tion .
File No.	Dated	Application for	Nature	
Bi-8117 Rec'd Filed	8-19-60 8-22-60 8-22-60	License to use presently licensed(Gates, Ty BC-5B) transmitter for day and night operat (One Transmitter) Atty's: Pierson, Ball & Dowd	pe GRANTEI ich.	11-7-60
BZ-4724	6-4-62	Authority to determine operating power	GRANTED	12-21-62
R. & F.	6-11-62	by direct measurement of antenna power.		
		Atty- Pierson, Ball & Dowd		
BR-996	6-11-63	Renewal of License	GRANTED	9-24-63
Rec'd	7-1-63			
Filed	7-1-63	Robert E. Hodson, Atty.		
BR-996	6-13-66	Renewal of License	GRANTED	9-30-66
R & F	6-29-66	Atty. Pierson, Ball & Dowd		7-20-00
BAT-6057	-5-4-67	Voluntary assignment of license to		
R & F	5-9-67	PERSONALITY STATIONS, INC.		5-26-67 7 -1-67
(Form 316)		The state of the s	EFFs	1-T-01
		Atty - Pierson, Ball & Dowd		
9-11-68. Co	mmission iss	sed notice of apparent liability for \$1,000 for	rule viola	tions.
		F.C.C WASHINGTON, D. G.		

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FORM BC-121 Aug. 1955

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Call Letters

PERSONALITY STATIONS, INC. Name Action File No. Dated Application for Nature Date of license GRANTED 12-24-69 Atty. Pierson, Ball & Dowd (anbert E. Modeon) 9525027 975.6-27-69 P.N. filed 6-27-61 Direct Measurement. 5-29-69 BZ-7366 GRANTED 2-4-70 6-3-69 12-10-69 Engineering AMERICANI AN 2 8 1970 Voluntary transfer of control of lic corp from GRANTED ETC_6177 1-7-71 1-27-71 Joe L. Smith, Jr., Inc. to Joe L. Smith, Jr. FD:\$250 #656252 EFF: 1-28-71 CODE 053 (Form 316) Atty - Pierson, Ball & Dowd ALSO SEE FM WBKW JAN 2 6 1074 F.C.C. - WASHINGTON, D. C.

Call Letters WJLS

Name PERSONALITY STATIONS, INC.
Beckley, West Virginia

File No.	Dated	Application for	Nature	tion Date
BRC-3522 R & F #508738 \$50 Acc. 067	6-4-71 6-17-71 6-17-71 1 3 1971	Mod. of license to operate transmitter by remote control from WJLS Bldg., Main & N. Kanawha Streets, Beckley, West Virginia, during non-directional hours only.	GRANTED	
RC-3545 & F 008749 \$50 .cc. 067	9-28-71 10-1-71 10-1-71	Mod. of license to operate transmitter by remote control from WJLS Building, Main & North Kanawha Street, Beckley, West Virginia. DA-N Atty: Harrison T. Slaughter	GRANTED	5-23-72
BR-996 R & F PN R ^E cd. PRESS	4_1971 6-9-72 7-3-72	RENEWAL OF LICENSE Brian A. Johnson, Atty. AMENDED 11-30-72 re: employment policy	GRANTED 9	 -19-73
JUL 1 3 1972		F.C.C WASHINSTON, D. C.		

Call Letters WJLS

	RESTRICT		Action	
File No.	Dated	Application for	Nature	Date
R-996 & F N Recd. RESS J	5-30-75 6-2-75 " UN 2 5 1975	RENEWAL OF LICENSE	GRANTED	9-12-75
3P-20,650 1 & F \$100-604925 AC-001	7-30-76 8-13-76 8-13-76	CP to install a new aux. trans. Gates BC-1H, with block 500%, 1kw-LS, DA-N Atty: John J. Duffy (Person, Ball & Dowd)	GRANTED To:	10-6-76 10-6-77
BL-14,377 R & F TA RESS NOV 3	8-4-77 ⁷⁹⁷ 6 8-9-77 11-3-77	Lic. to cover BP-20,650 for new auxiliary transmitter	GRANTED	3-27-78

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

